
SAN DIEGO BUSINESS JOURNAL

The U.S. Small Business Administration announced that it has awarded **CCS Public Relations'** CEO **Gayle Mestel** the "Anthony Vigil Award for Staying Power" during a luncheon event held at the **Hilton San Diego Bayfront**. This prestigious recognition honors the agency's success and longevity since 1966, commemorating over 50 years in business and acknowledging CCS/PR "as outstanding within San Diego and Imperial counties."

Mestel has served the agency for almost 37 years, in roles ranging from publicist, business development manager, marketing manager, assistant general manager and since 2010, as president and CEO, succeeding agency founder **Bob Fisher**. She is also a member of the **Women Presidents' Organization**.

"This represents the ultimate validation that being in business for over 50 years is an impressive milestone and a major achievement," Mestel said.

SBA San Diego District Director **Ruben Garcia** said: "As America celebrates the 55th Anniversary of Small Business Week, this is an excellent opportunity to honor the small businesses that have helped make our nation great,"

This award won by CCS/PR is named for **Anthony Vigil**, a former SBA deputy district director for the San Diego District Office who retired after more than 45 years of service. Visit ccspr.com.

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